

Pivot Program by SalesEvolve

Adapting your business to a changing world.

MOVE FORWARD, IDENTIFY NEW OPPORTUNITIES

There is a lot of change taking place in our world. Continuous disruptions to our 'normal' way of doing business causes us to think about how we might innovate our strategy and offerings in a way that is meaningful and profitable in the future. It's difficult for businesses to keep up with our rapidly changing world and making solid strategic decisions is more critical than ever.

At SalesEvolve, we are experts at helping companies identify new areas of opportunity, even in the most challenging times. While the future may look different and while the present may seem unstable, we believe this is a time of unprecedented opportunity. Companies can adapt and discover that they have a lot of value to offer their clients in new ways.

We have created a **cost-sensitive program** to help you position your company for positive results during this time of extreme change.

WE CAN HELP

Our Pivot Program can help if you're asking questions, like:

- What are our clients' immediate needs and how do we adapt?
- What should our focus be with our time and resources available?
- How can we support or maintain our client base?
- How should we be marketing during this crisis?

OUR PIVOT PROGRAM

A targeted three-phase approach to provide you with the right strategy and recommendations:

ASSESSMENT

Our seasoned experts will lightly assess your products, services, company goals, go-to-market strategy and resources. This helps us ensure our program is targeted to your needs.

RESEARCH

Our professional and fully trained sales staff will reach out to your target or existing customers to understand their changing needs. Leads for sales opportunities will be transitioned to you.

PIVOT REPORT

We will provide recommendations for tactical short-term actions that can be taken now to support your client base. We'll discuss our recommendations and share our practical experiences with you.



Here to help, when you need us:

Any recommendations you choose to move forward with can be done with or without the help of SalesEvolve.

CUSTOM FIT SOLUTIONS

We take pride in providing solutions that are customized to fit our clients' unique goals and needs. We know bad decisions will hurt your business, especially during these challenging times. It's our responsibility to work carefully with your company and honour it as our own.